It is our pleasure to welcome all participants to the 2007 International Conference of the Academy of Business Administration.

We would like to take this opportunity to express our appreciation to everyone who contributed their time, energy and expertise to making this conference a success. Each participant’s contribution helps the Academy fulfill its mission of disseminating high quality research in the field of business administration.

Each conference owes a large debt to the program committee. The track chairs have done a wonderful job of soliciting and reviewing quality work for this conference. As usual it is a pleasure for us to spend time with old friends and hear what everyone has been up to. At the same time, it is exciting to meet new participants and get to know them and their work. We hope you will join us in making an effort to make our newcomers welcome and encouraging them to come back again and again as many of you have done.

Over the years, we have tried very hard to create a warm and supportive environment in which conference participants can share their work. It is the thoughtful comments of the reviewers and the lively discussions of this work that truly make us proud of this conference.

We hope you enjoy the conference and your stay in the beautiful and historic city of Munich. Given our location, after the conference is over we have no doubt that we will all share warm and lasting memories of Barcelona and the Rambla for some time to come.

Dr. Sam Fullerton
Conference Chair

Dr. David L. Moore
Program Chair
SCHEDULE FOR SPECIAL EVENTS

WEDNESDAY, AUGUST 8
3:00 PM – 5:00 PM  Registration

THURSDAY, AUGUST 9
9:00 AM – 1:00 PM  Registration
9:00 AM – 9:30 AM  Coffee Break
9:30 AM – 11:00 AM  Competitive Sessions
11:00 AM – 11:30 AM  Coffee Break
11:30 AM – 1:00 PM  Competitive Sessions
7:00 PM – 9:00 PM  Reception

FRIDAY, AUGUST 10
9:00 AM – 1:00 PM  Registration
9:00 AM – 9:30 AM  Coffee Break
9:30 AM – 11:00 AM  Competitive Sessions
11:00 AM – 11:30 AM  Coffee Break
11:30 AM – 1:00 PM  Competitive Sessions
1:30 PM – 3:00 PM  Luncheon

SATURDAY, AUGUST 11
9:00 AM – 1:00 PM  Registration
9:00 AM – 9:30 AM  Coffee Break
9:30 AM – 11:00 AM  Competitive Sessions
11:00 AM – 11:30 AM  Coffee Break
11:30 AM – 1:00 PM  Competitive Sessions
1:30 PM – 3:00 PM  Luncheon
SUNDAY, AUGUST 12

TRAVEL DAY – HAVE A SAFE AND PLEASANT TRIP HOME AND AS ALWAYS WE HOPE YOU WILL JOIN US IN SAN JUAN, PUERTO RICO, IN DECEMBER FOR THE 2007 GLOBAL TRENDS CONFERENCE; IN KEY WEST, FLORIDA, IN APRIL FOR THE 2008 NATIONAL CONFERENCE OR IN FLORENCE, ITALY NEXT AUGUST FOR THE 2008 INTERNATIONAL CONFERENCE. WATCH THE ABA WEBSITE FOR UPDATED INFORMATION ON ALL CONFERENCES AT www.lemoyne.edu/ABA
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Eastern Michigan University

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Dr. Peter Yannopoulos, Brock University

ECONOMICS
Dr. James “Bim” Beckman, University of Applied Sciences, Fulda, Germany
Dr. Bala Maniam, Sam Houston State University

FINANCE
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Dr. Bala Maniam, Sam Houston State University  
Dr. Ginette McManus, St. Joseph’s University  
Dr. Elias C. Grivoyanis, Yeshiva University  
Dr. Robert J. Sweeney, Wright State University

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Dr. Mary Lemons, University of Tennessee, Martin  
Dr. Nicholas DiMarco, Webster University  
Dr. Rita Patel Thakur, University of La Verne  
Dr. Elzbieta Trybus, California State University, Northridge

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Dr. Rama Yelkur, University of Wisconsin, Eau Claire  
Dr. Greg Black, Texas A & M, Corpus Christi  
David L. Moore, LeMoyne.College

**NON-PROFIT, PUBLIC SECTOR AND PUBLIC ADMINISTRATION**

Dr. Audrey L. Mathews, California State University - San Bernardino  
Dr. Mitchell Rice, Texas A & M University
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Mohan Menon  University of South Alabama
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Brian Watts  California State University - San Bernardino
YOUR PROGRAM COMMITTEE IS PLEASED TO PRESENT YOUR PROGRAM FOR THE 2007 INTERNATIONAL CONFERENCE OF THE ACADEMY OF BUSINESS ADMINISTRATION

WEDNESDAY, August 8, 2007

3:00 PM - 5:00 PM REGISTRATION
THURSDAY, August 9, 2007

9:00 AM - 1:00 PM  REGISTRATION

9:30 AM - 11:00 AM  Managing Reinvention in Public Administration's Technical Fields – A Panel

ROOM A  Session Chair: Audrey Mathews
California State University, San Bernardino

* States’ Fiscal Innovations Or “Smoke And Mirrors”
  Audrey Mathews
  California State University, San Bernardino

** Collaboration Lifecycles: A Critical Analysis Of “Successful Strategic Alliances” Between Businesses And Nonprofit
  Constance Rossum
  University of La Verne

*** Privatization; Has The Affair Ended?
  Michael Clarke
  California State University, San Bernardino

**** Innovations In Public Administration Education Utilizing Self-Assessment Tools And Performance Measures
  Mitchell F. Rice
  Texas A & M University

***** Celtic Tiger To Celtic Fox: An Irish Foresight Tale
  David Stewart
  Memorial University of Newfoundland (Canada)
THURSDAY, August 9, 2007

11:00 AM - 11:30 AM  COFFEE

11:30 AM - 1:00 PM  University Administration and Home Health Care

ROOM A  Session Chair:  Robert J. Sweeney
Wright State University

*  Cost-Effectiveness of Home Healthcare for the Elderly
   Fathi Sokkar
   Susan Pfoutz
   Eastern Michigan University

**  Changes In The Performance And Evaluation Criteria Of The Academic Staff In Higher Education. The Case Of Romania
   Luminiţa Nicolescu
   Alina Mihaela Dima
   Alina Irina Popescu
   Academy of Economic Studies Bucharest (Romania)

***  On Re-Accreditation: The Critical Role of Strategic Planning
   Jacqueline McMillan
   Robert J. Sweeney
   David R. Hopkins
   Kim Goldenberg
   Wright State University

THURSDAY, August 9, 2007

7:00 - 9:00 PM - Reception
FRIDAY, August 10, 2007

9:00 AM - 1:00 AM  REGISTRATION

9:30 AM - 11:00 AM Finance

ROOM A  Session Chair:  Ginette McManus
          Saint Joseph’s University

*  Purchasing Power Parity and Monetary Policy: A Test of Parameter Shifts
   Chong Y. Kim
   Le Moyne College

** The Inflation Sensitivity of European ADRs
   Moon K. Kim
   Syracuse University

*** Footprint & Biocapacity: Economic Issues
   Thanos D. Kantarelis
   University of Rochester
   Demetri Kantarelis
   Assumption College

**** The Potential Impact On Municipal Bond Funds Of The Elimination Of The Preferential Tax Treatment: The Case Of Davis Vs. The State Of Kentucky
   Ginette McManus
   Rajneesh Sharma
   Ahmet Tezel
   Saint Joseph's University
FRIDAY, August 10, 2007

9:30 AM - 11:00 AM  Finance, Audits and Economic Change

ROOM B  Session Chair:  Atefeh S. McCampbell
Florida Institute of Technology

*  Taking A New Look At Financial Technology (What Is Happening In Private Equity, Buyouts, Hedge Funds Manipulations And Events, Who Makes Money And Who “Evaporates”)
    Peter P. F. Chan
    Hong Kong Shue Yan University (Hong Kong)

**  What Factors Affect Audit Selection Decision Of Listed Companies: Evidence From Turkey
    Erkan Uysal
    Capital Markets Board of Turkey (Turkey)
    Zeynep Ozsoy
    Istanbul Bilgi University (Turkey)

***  Strategies for Success in Times of Dynamic economic Change the Defense Conversion Dilemma
    Atefeh S. McCampbell
    Florida Institute of Technology
FRIDAY, August 10, 2007

11:00 AM - 11:30 AM COFFEE

11:30 AM - 1:00 PM Information Technology

ROOM A

Session Chair: Louis C.H. Fourie
University of the Western Cape (South Africa)

* Job Satisfaction Among IT Professionals in the U.S.
   Issam Ghazzawi
   Rita Thakur
   University of LaVerne

** The Role of Risk in the Viability of Free and Open Source Software (FOSS)
   Nico M. Elema
   Global Image Consultants (South Africa)

*** Enhancing The Livelihoods Of The Rural Poor In South Africa Through Information And Communication Technologies
   Louis C.H. Fourie
   University of the Western Cape (South Africa)
FRIDAY, August 10, 2007

11:00 AM - 11:30 AM  COFFEE

11:30 AM - 1:00 PM  Marketing

ROOM B  Session Chair:  Oded Lowengart
Ben Gurion University (Israel)

*  Profiling the Information Searching Consumer: Evidence from Exploratory Cross-National Surveys
   Richard Parker
   Rowan University
   Anindya Chatterjee
   Slippery Rock University

**  Barriers In E-Commerce Markets After Market Entry
   Fahri Karakaya
   University of Massachusetts – Dartmouth
   Michael J. Stahl
   University of Tennessee - Knoxville

***  A New Look at Retailing Technology – A Study of Wal-Mart and India Incorporated
       Peter P. F. Chan
       Hong Kong Shue Yan University (Hong Kong)

****  Consumer Sensory Evaluation and Drivers of Choice: A Multiattribute Approach
       Oded Lowengart
       Ben Gurion University (Israel)
       Amir Heiman
       Hebrew University (Israel)

FRIDAY, August 10, 2007

1:30 – 3:00 PM – Awards Luncheon
SATURDAY, August 11, 2007

9:00 AM - 11:00 AM  REGISTRATION

9:30 AM - 11:00 AM  Microeconomic Issues & Managerial Economics

ROOM A  Session Chair: James “Bim” Beckman
         University of Applied Sciences, Fulda (Germany)

*  Gilbrat's Law and the Schumpeterian Hypothesis
   Arun Mukhopadhya
   Sal AmirKhalkhali
   St. Mary's University (Canada)

**  Who Trusts Whom?: How Employees Rate Their Jobs And How They Perceive Management
    Richard Caldarola
    Troy University

***  Using Limited Resources in Training Global Managers
     Fred Hebein
     California State University, San Bernardino
     Achim Opel
     James 'Bim' Beckman
     University of Applied Sciences, Fulda (Germany)
SATURDAY, August 11, 2007

11:00 AM - 11:30 AM COFFEE

11:30 AM - 1:00 PM Macroeconomics & Growth
ROOM A
Session Chair: James “Bim” Beckman
University of Applied Sciences, Fulda (Germany)

* The Political Situation In Cuba And Its Impact On Foreign Investors
  Stefanie Lurz
  Sabine Gleinig
  University of Applied Sciences, Fulda (Germany)

** Global Warming: Germany's Possible Response for its 'First Love' the Automobile
  Verena Spiske
  Katharina Barth
  University of Applied Sciences, Fulda (Germany)

*** Global Warming: Germany's Possible Response For Its 'Other Love', Foreign Travel
  Susann Engelmann
  James 'Bim' Beckman
  University of Applied Sciences, Fulda, (Germany)

SATURDAY, August 11, 2007
1:30 PM - 3:00 PM Luncheon
SUNDAY, August 12, 2007

TRAVEL DAY – HAVE A SAFE AND PLEASANT TRIP HOME AND AS ALWAYS WE HOPE YOU WILL JOIN US IN SAN JUAN, PUERTO RICO, IN DECEMBER FOR THE 2007 GLOBAL TRENDS CONFERENCE; IN KEY WEST, FLORIDA, IN APRIL FOR THE 2008 NATIONAL CONFERENCE OR IN FLORENCE, ITALY NEXT AUGUST FOR THE 2008 INTERNATIONAL CONFERENCE. WATCH THE ABA WEBSITE FOR UPDATED INFORMATION ON ALL CONFERENCES AT www.lemoyne.edu/ABA
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