

ACADEMY OF BUSINESS ADMINISTRATION

**2014
International Conference**

**Hotel Rivoli
Florence, Italy
August 6 - 10, 2014**

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2014 International Conference

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Florence, Italy
August 6 - 10, 2014**

WELCOME

I am pleased to extend a warm welcome to all participants of the 2014 International Conference of the Academy of Business Administration.

I would like to take this opportunity to express my appreciation to everyone who contributed their time, energy, and expertise to make this conference a success. Each participant's contribution is a valuable asset in helping the Academy fulfill its mission of disseminating high quality research.

Each conference has as its backbone the program committee. No conference could be held without the diligent work of the Program Chair and the Track Chairs; the 2014 International Conference Program Committee was extremely efficient in performing their duties. My sincere appreciation goes to Dr. David L. Moore who served in the role of Program Chair; he is to be commended for continuing to assume an important leadership role in the ABA and for exhibiting professionalism in the planning and implementation of the Conference program. We are also very grateful for the continued contributions of our track chairs and their reviewers; it is their diligence that helps assure a successful conference. In this era of reduced budgets and travel reluctance, they have all worked hard to develop an excellent program while maintaining high expectations on the part of the presenters.

Each of the aforementioned individuals has made important contributions in helping the ABA achieve its goal of excellence, and I would again like to thank everyone for being a part of the continuous progress of the ABA.

I look forward to your feedback and I hope that you enjoy the conference and your stay and the many sights and attractions of Florence.

Dr. Sam Fullerton
Conference Chair

A WORD FROM THE PROGRAM CHAIR

Welcome to the 2014 International Conference of the Academy of Business Administration. I am certain that you will find the sessions interesting and enlightening. I am very pleased with participants who will be presenting papers, and assisting in the day-to-day operations of the conference. Your willingness to devote your time and energy is a sign that our efforts were a good investment.

While the participants are the lifeblood of the conference, I would be remiss if I failed to acknowledge the incredibly important contributions of those individuals who have served as track chairs and reviewers. Without these individuals, a conference would not be possible, so I thank each of these individuals for helping to make this conference a reality. I'm also grateful to have the able assistance and tireless efforts of Dr. Sam Fullerton who provides invaluable help to conference attendees. Special thanks go to the Department of Marketing and the College of Business at Eastern Michigan University and the School of Business Administration at Le Moyne College for their support and understanding. Everyone is working hard in this era of declining travel budgets to attract quality research and stage a conference that provides good value for the registration fees and valuable insight into the business and public administration disciplines.

I hope that you will take advantage of the program planned for you, and I hope that you enjoy your stay in Florence. Please feel free to contact Sam Fullerton or me if you have any questions. We want to make your stay one which will encourage you to participate in our future conferences. Welcome to Italy!

Dr. David L. Moore
Program Chair

SCHEDULE FOR SPECIAL EVENTS

WEDNESDAY, AUGUST 6

5:00 PM - 7:00 PM Registration

7:00 PM - 9:00 PM Reception

THURSDAY, AUGUST 7

9:00 AM - 1:00 PM Registration

9:30 AM - 11:00 AM Competitive Sessions

11:00 AM - 11:30 AM Coffee Break

11:30 AM - 1:00 PM Competitive Sessions

1:30 – 2:30 PM Luncheon

FRIDAY, AUGUST 8

11:00 AM - 1:00 PM Registration

11:00 AM - 11:30 AM Coffee Break

11:30 AM - 1:00 PM Competitive Sessions

1:30 – 2:30 PM Luncheon

SATURDAY, AUGUST 9

Take Some Time to Visit the Many Sights of Florence.

SUNDAY, AUGUST 10 – Travel Day. Have a safe trip home.

2014 PROGRAM COMMITTEE

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Dr. Sam Fullerton
Eastern Michigan University

PROGRAM CHAIR

Dr. David L. Moore
Le Moyne College

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Dr. David L. Moore, Le Moyne College
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Dr. Audrey Mathews, California State University-San Bernardino
Dr. Brenda Marina, Georgia Southern University
Dr. Bill Trombetta, St. Joseph's University

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**YOUR PROGRAM COMMITTEE IS
PLEASED TO PRESENT YOUR PROGRAM
FOR THE 2014 INTERNATIONAL CONFERENCE
OF THE ACADEMY OF BUSINESS ADMINISTRATION**

WEDNESDAY, AUGUST 6

5:00 PM - 7:00 PM Registration

Reception – 7:00 PM – 9:00 PM Location TBA

THURSDAY, AUGUST 7

9:30 AM - 11:00 AM B2B, Hotels and Formula One

Meeting Room A

Session Chair: Kevin K. Byon, University of Georgia

-
- **The Role Of Justice, Participation And Trust In The Service Recovery Process: The Case Of B2B**
 Martin Savard, University of Quebec at Outaouais
 Cataldo Zucarro, University of Quebec at Montreal
 - **Stakeholder Perceptions And Demands Versus Status Quo Of Crisis Management Within The Hotel Industry – Empirical Findings**
 Nicola Zech
 University of Latvia/Riga in cooperation with the University of Applied Sciences Kufstein/Austria (Latvia)
 - **Motivations And Consumption Behavior Of Spectators Attending A Formula One Event In Shanghai: Comparison Of Domestic (Chinese) And Foreign Spectators**
 Kevin K. Byon, University of Georgia
 Roger H. Huang, Shanghai University of Sport
 Thomas A. Baker, University of Georgia
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THURSDAY, AUGUST 7

11:00 AM - 11:30 AM COFFEE

11:30 AM - 1:00 PM

Meeting Room A Career Anchors, Panel Data and Internet

**Session Chair: Kathryn Kimery, Saint Mary's
University (Canada)**

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- **The Effect of Career Anchors and Gender on Medical Specialty Choice**
 Hadas Shoshani, Ono Academic College (Israel)
 Rony Valency, Ben Gurion University (Israel)
 Dina Van-Dijk, Ben Gurion University (Israel)

 - **On The Relative Efficiency Of Alternative Estimators For Panel Data Regression Model**
 Sal AmirKhalkhali
 Samad AmirKhalkhali
 Saint Mary's University (Canada)

 - **Internet-Based Communication Technologies And Canadian First Nations: Evidence For Change In Internet Access, Use And Capacity, 2000-2006**
 Kathryn Kimery
 Samad AmirKhalkhali
 Saint Mary's University (Canada)

Luncheon Today 1:30 PM Location TBA
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FRIDAY, AUGUST 8

11:00 AM - 11:30 AM COFFEE

11:30 AM - 1:00 PM Food for Thought and Meaning Type

Meeting Room A

Session Chair: Elzbieta Lepkowska-White, Skidmore College

- **Re-Conceptualizing Reverse Meaning Transfer Based on Meaning Type**
Thomas A. Baker, University of Georgia
Kevin K. Byon, University of Georgia
Natasha Brison, University of Georgia

- **Task And Competence Based Team Composition And Teamwork - Economic And Socio-Psychological Analysis Of Auxiliary Staff Intergration In New Product Development (New PD) Processes -**
Josef Neuert, University of Applied Sciences - Fulda (Germany)
Christoph Staita, University of Latvia (Latvia)

- **Meanings of Food: Conversations of American Women on Food Blogs**
Elzbieta Lepkowska-White
Emily Kortright
Skidmore College

Luncheon Today 1:30 PM Location TBA
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SATURDAY, AUGUST 9

Take advantage of the opportunity to explore some of the many unique sights to see in the beautiful city of Florence and/or the surrounding area.

SUNDAY, AUGUST 10

Travel Day – Have a safe and comfortable trip home.

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