ACADEMY OF BUSINESS ADMINISTRATION

2007 NATIONAL CONFERENCE
April 11 – 15, 2007

Adam’s Mark Hotel
Denver, Colorado

WELCOME
It is our pleasure to welcome all participants to the 2007 National Conference of the Academy of Business Administration.

We would like to take this opportunity to express our appreciation to everyone who contributed their time, energy and expertise to making this conference a success. Each participant’s contribution helps the Academy fulfill its mission of disseminating high quality research in the field of business administration.

Each conference owes a large debt to the program committee. The track chairs have done a wonderful job of soliciting and reviewing quality work for this conference. As usual it is a pleasure for us to spend time with old friends and hear what everyone has been up to. At the same time, it is exciting to meet new participants and get to know them and their work. We hope you will join us in making an effort to make our newcomers welcome and encouraging them to come back again and again as many of you have done.

Over the years, we have tried very hard to create a warm and supportive environment in which conference participants can share their work. It is the thoughtful comments of the reviewers and the lively discussions of this work that truly make us proud of this conference.

We hope you enjoy the conference and your stay in the beautiful and historic city of Munich. Given our location, after the conference is over we have no doubt that we will all share warm and lasting memories of Denver and all the Mile High city has to offer.

Dr. Sam Fullerton  
Conference Chair

Dr. David L. Moore  
Program Chair
SCHEDULE FOR SPECIAL EVENTS

WEDNESDAY, APRIL 11
3:00 PM – 5:00 PM  Registration

THURSDAY, APRIL 12
9:00 AM – 1:00 PM  Registration
9:00 AM – 9:30 AM  Coffee Break
9:30 AM – 11:00 AM  Competitive Sessions
11:00 AM – 11:30 AM  Coffee Break
11:30 AM – 1:00 PM  Competitive Sessions
7:00 PM – 9:00 PM  Reception

FRIDAY, APRIL 13
9:00 AM – 1:00 PM  Registration
9:00 AM – 9:30 AM  Coffee Break
9:30 AM – 11:00 AM  Competitive Sessions
11:00 AM – 11:30 AM  Coffee Break
11:30 AM – 1:00 PM  Competitive Sessions
1:30 PM – 3:00 PM  Luncheon

SATURDAY, APRIL 14
9:00 AM – 1:00 PM  Registration
9:00 AM – 9:30 AM  Coffee Break
9:30 AM – 11:00 AM  Competitive Sessions
11:00 AM – 11:30 AM  Coffee Break
11:30 AM – 1:00 PM  Competitive Sessions
1:30 PM – 3:00 PM  Luncheon
SUNDAY, APRIL 15

TRAVEL DAY – HAVE A SAFE AND PLEASANT TRIP HOME AND AS ALWAYS WE HOPE YOU WILL JOIN US IN BARCELONA, SPAIN NEXT AUGUST FOR THE 2007 INTERNATIONAL CONFERENCE OR IN DECEMBER FOR THE 2007 GLOBAL TRENDS CONFERENCE; OR. WATCH THE ABA WEBSITE FOR UPDATED INFORMATION ON ALL CONFERENCES AT www.lemoyne.edu/ABA
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Dr. Sam Fullerton
Eastern Michigan University

PROGRAM CHAIR
Dr. David L. Moore
LeMoyne College

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Dr. Richard A. L. Caldarola, Troy University

BUSINESS COMMUNICATION
Dr. Frederick J. DeCasperis, Siena College
Dr. Kathy Hill, Sam Houston State University

CONTEMPORARY BUSINESS ISSUES
Dr. Tammy McCullough, Eastern Michigan University
Dr. S. Altan Erdem, University of Houston – Clear Lake
Dr. Rao Tummalla, Eastern Michigan University
Dr. Peter Yannopoulos, Brock University (Canada)
Dr. Sam Fullerton, Eastern Michigan University
DECISION SCIENCES/INFORMATION SYSTEMS
Dr. Monica Parzinger, St. Mary’s University
Dr. Peter Yannopoulos, Brock University (Canada)

ECONOMICS
Dr. James “Bim” Beckman, University of Applied Sciences, Fulda (Germany)
Dr. Bala Maniam, Sam Houston State University

FINANCE
Dr. Bala Maniam, Sam Houston State University
Dr. Ginette McManus, St. Joseph’s University
Dr. Ramesh Garg, Eastern Michigan University

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Dr. Mary Lemons, University of Tennessee, Martin
Dr. Nicholas DiMarco, Webster University

MARKETING
Dr. David L. Moore, LeMoyne.College
Dr. Sam Fullerton, Eastern Michigan University
Dr. Mary LaForge, Clemson University
Dr. Alan Hamlin, Southern Utah University
Dr. Greg Black, Texas A & M, Corpus Christi

NON-PROFIT, PUBLIC SECTOR AND PUBLIC ADMINISTRATION
Dr. Audrey L. Mathews, California State University - San Bernardino
Dr. Mitchell Rice, Texas A & M University
REVIEWERS

Joseph Banas  Webster University
James Bradshaw  Brigham Young University - Hawaii
Tim Brotherson  Montana State University - Billings
Amitava Chaterjee  Fayetteville State University
Sanjib Chowdhury  University of Tennessee - Martin
Nancy Csapo  Central Michigan University
Barbara D. Davis  University of Memphis
Frederick Decasperis  Siena College
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Susan Switzer  Central Michigan University
Rita Thakur  University of La Verne
Leslie Toombs  University of Texas - Tyler
Dimirtios Tsoukalas  Purdue University - Calumet
Luc Vallee  University of Montreal
Elaine Waples  Purdue University - Calumet
Brian Watts  California State University - San Bernardino
John Yelvington  Reinhardt College
YOUR PROGRAM COMMITTEE IS PLEASED TO PRESENT
YOUR PROGRAM FOR THE 2007 NATIONAL CONFERENCE
OF THE ACADEMY OF BUSINESS ADMINISTRATION

WEDNESDAY, April 11, 2007

3:00 PM - 5:00 PM  REGISTRATION

THURSDAY, April 12, 2007

9:00 AM - 1:00 AM  REGISTRATION

9:00 AM - 9:30 AM  COFFEE

9:30 AM - 11:00 AM  Management

ROOM A  

Session Chair:  Mary Lemons  
The University of Tennessee – Martin

* The Departmental Environment of IT Professors  
Mary Lemons  
The University of Tennessee – Martin  
Monica Parzinger  
St. Mary’s University

** Undergraduate Business Students’ Attitudes towards the Information Technology and Software Development Professions  
Monica Parzinger  
Suzanne Cory  
T. Ed Reeves  
St. Mary’s University

*** Company Performance In a Global Economy: A Study of Issues That Affect the Success of Deming’s Management Philosophy  
Dennis Krumwiede  
Idaho State University
**Rising Interest Rates, Adjustable Rate Mortgages, Home Foreclosures, and the New Bankruptcy Law: The Four Horsemen of the Coming Consumer Credit Apocalypse**
Fred Hebein
Lloyd Peake
California State University, San Bernardino.

**An European Index of Globalization: Possible Implications for International Economics & Management Decision Making**
James Beckman
Tom Hummel
University of Applied Sciences, Fulda (Germany)

**Economic Contributions of Immigrants to the U. S. Economy**
Harjit K. Arora
LeMoyne College
Smriti Arora
Keuka College
THURSDAY, April 12, 2007

7:00 - 9:00 PM - Reception

FRIDAY, April 13, 2007

9:00 AM - 1:00 AM  REGISTRATION

9:00 AM - 9:30 AM  COFFEE

9:30 AM - 11:00 AM Management & Marketing

ROOM A  Session Chair: Issam A. Ghazzawi
          University of La Verne

*  A Road to Open Innovation: Model of the Technological Innovativeness of Youth
   Parimal S Bhagat
   Rajendra Garg
   Indiana University of Pennsylvania
   Feroz Syed
   Consultant

**  Setting Goals For Employees And Keeping Them Focused: Lessons Learned From An It Organization
    Issam A. Ghazzawi
    University of La Verne

*** Aggregate Planning with Demand Management
    Kingsley Gnanendran
    Ying Chien
    University of Scranton
FRIDAY, April 13, 2007

11:00 AM - 11:30 AM COFFEE

11:30 AM - 1:00 PM Pot Pourri

ROOM A   Session Chair: Jim Estes
         California State University, San Bernardino

**** Unethical consumer behaviors in retail settings:
      Some cultural perspectives
      Kyungae Park
      Yeungnam University

*** The Shanghai Stock Exchange and the Shenzen Stock
      Exchange: Empirical Evidence for US Portfolios
      Investors
      Francisca M. Beer
      Jim Estes
      California State University, San Bernardino

*** Academic Dishonesty at SUU:  A workshop on Policies,
      Procedures and Experiences in the School of Business
      Alan Hamlin
      Southern Utah University

FRIDAY, April 14, 2007

1:30 PM - 3:00 PM Luncheon
SATURDAY, April 14, 2007

9:00 AM - 11:00 AM  REGISTRATION

9:00 AM - 9:30 AM  COFFEE

9:30 AM - 11:00 AM  Accounting and Finance
ROOM A
Session Chair:  Mary Collins  
LeMoyne College

*  Corporate Choices: Relevant and Reliable or Manipulated and Shaped?  
Mary Collins  
Joan K. Meyers  
LeMoyne College

**  Insider versus Outside Monitors and Firm Performance: Comparing Large and Small Firms  
Barry Lin  
Bingsheng Yi  
University of South Florida-Sarasota

SUNDAY, April 15, 2007

TRAVEL DAY – HAVE A SAFE AND PLEASANT TRIP HOME AND AS ALWAYS WE HOPE YOU WILL JOIN US AT THE UPCOMING ABA CONFERENCE IN BARCELONA, SPAIN, IN AUGUST, 2007. WATCH THE ABA WEBSITE FOR UPDATED INFORMATION ON ALL CONFERENCES AT www.lemoyne.edu/aba
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